14 Years in Services
2011 - 2025

IMPACT OF OUR PROJECTS & PROGRAMS

www.pardindia.org

PARD INDIA
Serving at Grassroots

OUR VISION & MISSION

A prosperous rural society built with positive communities for inclusive and sustainable development of everyone and every village at the grassroots level.

Empowerment of deprived children and their communities through **education**, **health, environment, skill development** and **livelihood** interventions to build respect for their dignity, justice, and equity to improve the quality of life at the grassroots.

PARD INDIA
Serving at Grassroots

Key Goals by 2030

Total Direct Beneficiaries	Impact Children	Influence Communities	Presence in Villages	Total LIVES Touched / SMILES Spread
3 Million	1 Million	2500	500	7 Million

PARD INDIA works towards "**give back to our society**", by motivating and encouraging its members, staff and volunteers to imbibe, internalize and demonstrate the following core values of the organization at all times:

- **Respect**: Believing in and appreciating the dignity and potential of every human being.
- **Integrity**: Maintaining social, ethical and organizational norms with honesty, accountability and transparency.
- **Serve**: Working towards our organizational goals by serving at grassroots of our society.
- **Excellence**: Setting high performance standards and strive for continuous improvement.

PARD INDIA
Serving at Grassroots

Our Core Values

OUR LOGO REPRESENTS...

PARD INDIA
Serving at Grassroots

"Raising aspirations for creating lasting impact in our society - not bound by region, religion, caste, race, ethnicity, polity or gender - by building collective POWER of ONE INDIA".

OUR LEGAL REGISTRATIONS

FCRA approved

More than a Decade of Serving at Grassroots,
we have grown as one of the most trusted grassroots based NPOs in INDIA

We are 100% Transparent & Accountable

Visit us @ www.pardindia.org

Description	Registration Number	Effective from
Society Incorporation	Society Number 19 of 2011	13-Jan-11
FCRA	10170354	28-Oct-23
80G	AACAP0903G22HY02	25-Nov-22
12A	AACAP0903G22HY01	25-Nov-22
Charity ID (PAN Card)	AACAP0903G	5-Apr-12
MCA Registration (for CSR activities)	CSR00011837	22-Jul-21
Darpan Unique ID	AP/2020/0252587	Approved by NITI Aayog, Government of INDIA

Overall Impact

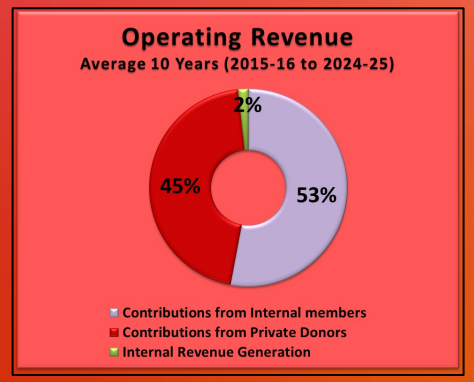
For the last 14 years (Apr 2011 to Mar 2025)	Total Direct Beneficiaries	Impacted Children	Influenced Communities	Presence in Villages	Total LIVES Touched / SMILES Spread
	110,891	82,776	450	90	453,245

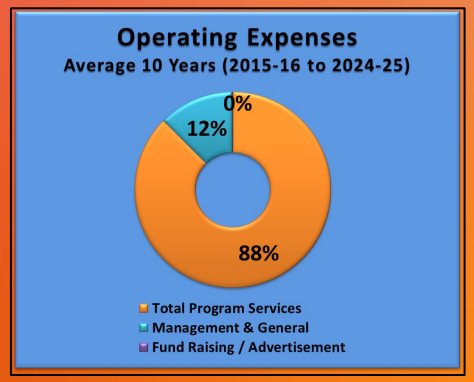
OUR PROJECTS & PROGRAMS
14 YEARS IMPACT (APR 2011- MAR 2025)

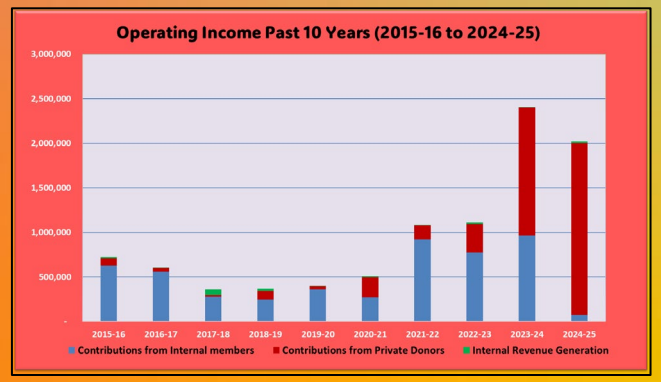
Sr. No.	Project Code	Program Code	Project / Program Description	Total Direct Beneficiaries (Children + Elders)	Impacted Children	Influenced Communities (1 Village with 5 Communities)	Presence in Villages / Cities	Total LIVES Touched / SMILES Spread
				A	B	C (= D*5)	D	E [=A+(B*4)+(C*25)]
1.0	READ-00	Rural Education and Development (READ) Project		21,786	56,252	1,150	230	275,544
1.1	READ-01	ASEP	After School Education Program	9,607	17,141	280	56	85,171
1.2	READ-02	VKCP	Village Knowledge Centre Program	1,041	987	120	24	7,989
1.3	READ-03	VKKB	V-kid Knowledge Boost Program	583	13,400	315	63	62,058
1.4	READ-04	VKSP	V-kid Scholarship Program	35	2,301	200	40	14,239
1.5	READ-05	CLPP	Child Labor Prevention Program	-	-	-	-	-
1.6	READ-06	QVEP	Quality & Value Education Program	10,520	22,423	235	47	106,087
2.0	BPCP-00	Building Positive Communities Project		89,105	26,524	2,545	509	258,826
2.1	BPCP-01	HSHP	Hearts of Serving the Humanity Program	29,994	2,228	670	134	55,656
2.2	BPCP-02	CAEP	Community Awareness & Empowerment Program	11,654	7,210	700	140	57,994
2.3	BPCP-03	CHSP	Community Health & Safety Program	34,241	6,599	630	126	76,387
2.4	BPCP-04	CSBP	Community Swachh Bharat Program	13,216	10,487	545	109	68,789
3.0	CFRP-00	Collective Fund Raising Project						
Total Gross Impact (1+2+3)				110,891	82,776	3,695	739	534,370
Total Net Impact (after excluding repetition of villages) (A+B)				**110,891**	**82,776**	**450**	**90**	**453,245**
Net Impact	READ-00	Rural Education and Development (READ) Project (A)		21,786	56,252	250	50	253,044
	BPCP-00	Building Positive Communities Project (B)		89,105	26,524	200	40	200,201

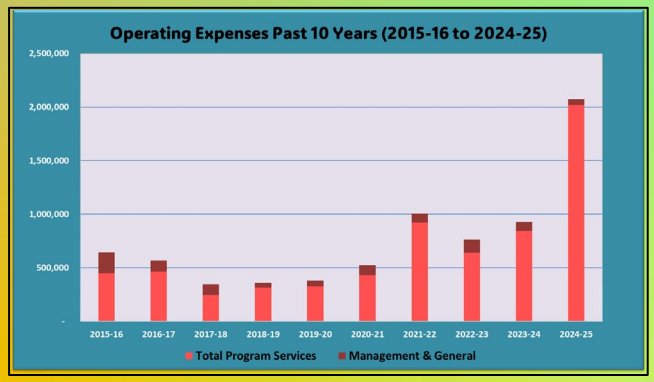
FINANCIAL HIGHLIGHTS OF LAST 10 YEARS

Years / (Figures in Indian Rupees)	1	2	3	4	5	6	7	8	9	10	Average Last 10 Years
Operating Revenue	2015-16	2016-17	2017-18	2018-19	2019-20	2020-21	2021-22	2022-23	2023-24	2024-25	
Contributions from Internal members	626,861	558,270	280,835	243,495	359,531	270,598	923,896	773,904	963,030	72,982	**52.94%**
Contributions from Private Donors	82,570	43,850	12,630	101,906	39,465	225,376	153,333	319,529	1,440,470	1,929,959	**45.38%**
Internal Revenue Generation	16,314	5,190	64,614	21,468	230	10,682	290	17,500	4,320	20,059	**1.68%**
Total Operating Revenue	725,745	607,310	358,079	366,869	399,226	506,656	1,077,520	1,110,933	2,407,820	2,022,999	100.00%
Opening Balance	30,649	1,837	13,084	10,902	5,957	25,656	9,233	28,736	73,828	1,358,334	
Total Receivables	756,394	609,147	371,163	377,771	405,183	532,312	1,086,753	1,139,669	2,481,648	3,381,333	
Operating Expenses	2015-16	2016-17	2017-18	2018-19	2019-20	2020-21	2021-22	2022-23	2023-24	2024-25	Average Last 10 Years
Total Program Services	451,207	462,481	244,602	313,197	325,400	430,593	920,866	640,252	843,930	2,020,305	**87.51%**
Management & General	192,308	106,188	102,466	46,312	54,127	92,486	82,002	123,661	84,188	55,829	**12.36%**
Fund Raising / Advertisement	7,750	1,600	500	-	-	-	-	-	-	-	**0.13%**
Total Operating Expenses	651,265	570,268	347,568	359,509	379,527	523,079	1,002,868	763,913	928,118	2,076,134	100.00%
Assets / Surpluses	103,292	25,800	12,693	12,305	-	-	55,149	301,928	195,200	1,106,500	
Closing Balance	1,837	13,079	10,902	5,957	25,656	9,233	28,736	73,828	1,358,330	198,699	
Total Payables	756,394	609,147	371,163	377,771	405,183	532,312	1,086,753	1,139,669	2,481,648	3,381,333	









OUR PROJECTS & PROGRAMS

Sr. No.	Project Code	Project / Program Description	Date of First Launch	Empowerment	Education	Health	Environment	Skill Development	Livelihood
1	READ-00	Rural Education and Development (READ) Project	26 Jan 2011						
1.1	READ-01	After School Education Program	19 Jun 2011	✓	✓	✗	✗	✗	✗
1.2	READ-02	Village Knowledge Centre Program	26 Aug 2011	✓	✓	✗	✗	✓	✓
1.3	READ-03	V-kid Knowledge Boost Program	14 Nov 2012	✓	✓	✗	✓	✗	✗
1.4	READ-04	V-kid Scholarship Program	28 Jul 2014	✓	✓	✗	✗	✗	✗
1.5	READ-05	Child Labor Prevention Program	19 Jun 2011	✓	✓	✗	✗	✗	✗
1.6	READ-06	Quality & Value Education Program	26 Jan 2012	✓	✓	✓	✓	✗	✗
2	BPCP-00	Building Positive Communities Project	15 Jan 2011						
2.1	BPCP-01	Hearts of Serving the Humanity Program	1 May 2012	✓	✗	✓	✗	✗	✗
2.2	BPCP-02	Community Awareness & Empowerment Program	28 Aug 2011	✓	✓	✓	✓	✓	✓
2.3	BPCP-03	Community Health & Safety Program	3 Feb 2013	✓	✓	✓	✓	✗	✗
2.4	BPCP-04	Community Swachh Bharat Program	1 Mar 2014	✓	✓	✓	✓	✗	✓
3	CFRP-00	Collective Fund Raising Project	13 Jan 2011	✓	✓	✓	✓	✓	✓
4	GENE-00	Blogs / Social Campaigns	13 Jan 2011	✓	✓	✓	✓	✓	✓

Empowerment of deprived **Children** (V-kids) and their **Communities** is in-built into all our Project & Program interventions at grassroots.

"**V-kids**" are those children hailing from rural background and often denied with the equal opportunities in their up-bringing, study environment and exposure to the competitive world.

RURAL EDUCATION AND DEVELOPMENT (READ) PROJECT

AFTER SCHOOL EDUCATION PROGRAM

Salient Features / Key Interventions:

- Provide 2 hours of additional education to 4th & 5th class V-kids studying in Government Schools under a dedicated teacher.
- Promote READing habits besides helping to complete class homework.
- Develop learning abilities in critical subjects of study – English, Maths, Moral Values, etc.
- Mentor V-kids and Inspire them to realize their dreams.
- Drawing back V-kids to classroom and potentially controls dropouts at primary school level.
- Collaborate with school administration for development of school & children.

As of 31.03.2025, PARD INDIA has provided 506,267 e-hours of free education to 2,406 V-kids of 4th & 5th classes in government primary schools since we commenced our ASE Program in June 2011.

RURAL EDUCATION AND DEVELOPMENT (READ) PROJECT

VILLAGE KNOWLEDGE CENTRE PROGRAM

Salient Features / Key Interventions:

IT & Computer Skill Development for Children (V-kids), Unemployed Youth and Local Communities, through customized Modules of Learning (Building Temples of Knowledge):

- Module 1: Basics of Computer and its Operation
- Module 2: MS Office (Word / Excel / PowerPoint)
- Module 3: Internet / E-mail / Outlook Express / Social Media
- Module 4: Personality & Career Development Program
- Module 5: CV / Bio-data writing skills & online Job search
- Module 6: e-learning - English / Accountancy / Academic Subjects, etc.
- Module 7: Adobe Photoshop / Coral Draw Graphic Software
- Module 8: Health, Safety & Environment (HSE) Programs

As of 31.03.2025, PARD INDIA has successfully provided 31,950 e-hours of free Computer & Internet training to 538 Students (V-kids) and youth since we commenced our VKC Program in August 2012.

RURAL EDUCATION AND DEVELOPMENT (READ) PROJECT

V-KID KNOWLEDGE BOOST (VKKB) PROGRAM

Salient Features / Key Interventions:

- Empowering V-kids studying in government primary and high schools in rural areas to get exposed to the real time talent tests and competitive environment (Mandal wide covering about 30 villages).
- **6 Years Merit Scholarships** to the winners of VKKB Program covering 5th to 10th class studies.
- Awarding Meriti Certificate Certificates, Medals, Educational Material "**Inspiring Young Minds**"
- Organize **Talent Tests** covering academic syllabus and awarding one-time scholarships.
- Support from entire administration of all schools for development of V-kids.

As of 31.03.2025, PARD INDIA has provided 6 Years 376 V-kids. Scholarships to 39 V-kids starting from 5th to 10th class under VKKB Programs (5 in series) covering 30 Government Primary Schools from the year 2012. The total Direct Beneficiaries of the Program is 376 V-kids.

RURAL EDUCATION AND DEVELOPMENT (READ) PROJECT

V-KID SCHOLARSHIP PROGRAM

Salient Features / Key Interventions:

- The students from rural background, who have financial difficulties to continue their ongoing studies are eligible for this scholarship program.
- Support educational needs of students (1st class to graduation level).
- Control potential school dropouts & child labor rehabilitation.
- Preference is given to a student who have single parent or no parents

As of 31.03.2025, PARD INDIA has provided Annual Scholarships to 37 Students (V-kids) , helping them to continue their studies from the commencement of the program in 2014.

PARD INDIA
Serving at Grassroots

RURAL EDUCATION AND DEVELOPMENT (READ) PROJECT

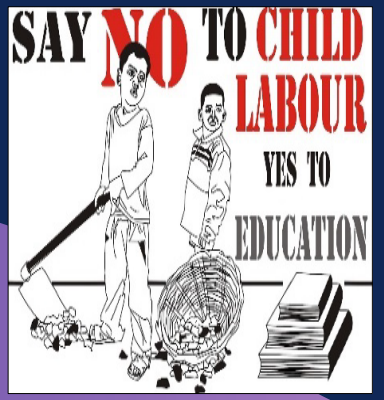
CHILD LABOR PREVENTION PROGRAM

Invariably, all our programs under READ Project address the core issues of child labor drawing back them to classroom and preventing potentials school dropouts.

READ-00	Rural Education and Development (READ) Project	Child Labor Prevention
READ-01	After School Education Program (ASEP)	✔
READ-02	Village Knowledge Centre Program (VKCP)	✔
READ-03	V-kid Knowledge Boost Program (VKKB)	✔
READ-04	V-kid Scholarship Program (VKSP)	✔
READ-06	Quality & Value Education Program (QVEP)	✔

Salient Features / Key Interventions:

- ❖ Create Awareness on Child Labor & Legal Protection
- ❖ Conduct Survey of Child Labor and implement measures for rehabilitation including sending them to Bridge Schools and counselling their parents and communities.
- ❖ Undertake educational & rehabilitation programs in Government Juvenile Homes



PARD INDIA
Serving at Grassroots

RURAL EDUCATION AND DEVELOPMENT (READ) PROJECT

QUALITY & VALUE EDUCATION PROGRAM

Salient Features / Key Interventions:

- ❖ Development of educational infrastructure with the participation of local communities.
- ❖ WASH (Water, Sanitation and Hygiene) Project initiatives in Schools (Swachh Vidyalaya).
- ❖ Enhancing the quality of education through Digital Classrooms
- ❖ Organizing Sports & Games in Schools matching the timeline of Children Day & Republic Day.
- ❖ Celebrating National & International Days & involving Students in promoting UN SDGs of 2030
- ❖ Character Building & Personality Development among V-kids.

Since commencement of our services in 2011, PARD INDIA has been associating with various Government Primary and High Schools supporting Quality & Value based education to V-kids at grassroots.

BUILDING POSITIVE COMMUNITIES PROJECT

HEARTS OF SERVING THE HUMANITY PROGRAM

Salient Features / Key Interventions:

- **Direct Help-to-the Poor:** Addressing the issues related to "Poverty Eradication" – local **crowdfunding** support to the needy, gift a **Bag of Rice** to poor people when someone demised in their family, **Community Benches**, distribution of **Cloths**, **Utensils**, etc.
- **Feed the Hungry:** Serving **Cooked Meals** to the abandoned and uncared old people in villages.
- **Emergency & Disaster Relief Program:** Supporting vulnerable communities during the crisis of Pandemics such as COVID-19, Floods & Droughts, Fire & Road Accidents, etc.
- Support **Old Age Homes**, **Orphanages**, **Specially Abled Hostels, Anganawadi Centers,** etc.

Served a total of 26,472 cooked meals as of 31st March 2025 in remote villages with the support of local communities (408 Days of "Feed the Hungry Program").

BUILDING POSITIVE COMMUNITIES PROJECT

COMMUNITY AWARENESS & EMPOWERMENT PROGRAM

Salient Features / Key Interventions:

- Create awareness for empowering vulnerable communities for **inclusive development** in every village.
- Organize **Seminars** and **Webinars** for empowering children, youth and local communities with the power of information and their involvement in celebration of important National and International Days.
- Undertake Economic Empowerment initiatives – **Sewing Training**, **Vocational Training**, **Developing Soft Skills**, **Livelihood Opportunities**, etc.
- Undertake **Social Campaigns** on social issues through news media, TV and digital platforms.
- Promote and create **Social Entrepreneurship** opportunities for unemployed youth.

PARD INDIA has been implementing the "POWER of SEWING" Project to empower 360 women from lower-income families from rural areas over a 3-period starting from 22 April 2023, under a CSR partnership. As of 31st March 2025, the total women trained is 256, and they have provided 28,561 hours of training.

BUILDING POSITIVE COMMUNITIES PROJECT

COMMUNITY HEALTH & SAFETY PROGRAM

Salient Features / Key Interventions:

- Free **Medical Camps** supply of Free medicines**, Emergency Ambulance Services,** and **Blood Donation** Drives.
- **Yoga Programs** for students in schools and communities in rural areas.
- Facilitate **Artificial Limbs** & **Tricycles**, **Wheelchairs** to the physically challenged people
- Health, Safety & Environment (**HSE**) **Awareness Programs** – COVID 19, Diabetic, Heart Stroke, First Aid, HIV/AIDS, Child Vaccination, Snake Bites, Smoking, Fire Protection, Safe Driving, etc.

Since commencing our services in 2011, PARD INDIA has organized about 55 medical camps, including Yoga Programs and free Ambulance Services, covering about 34,241 needy people as of 31 March 2025.

PARD INDIA
Serving at Grassroots

BUILDING POSITIVE COMMUNITIES PROJECT

COMMUNITY SWACHH BHARAT PROGRAM

Salient Features / Key Interventions:

- Mass Plantation with the participation of local communities under "**Green Challenge**" Program .
- Undertake **Swachh Bharat** initiatives in schools, colleges, community areas in villages.
- Campaign for "**Use in-house Toilet**" for Open Defecation Free Society
- **WASH Projects** in Schools and **Clean Water** for drinking for everyone
- "**Free from Plastic Pollution**" for elimination of Single Use plastic
- Promoting **Smart Villages** and **Swachh Villages**

Since the commencement of our services in 2011,
PARD INDIA has given life to about 12,268 new trees as of 31st March 2025

ONGOING SOCIAL CAMPAIGNS

4.0	SOCA-00	Social Campaigns		Empowerment	Education	Health	Environment
4.01	BPCP-02	SOCA-001	Save Girl Child	✓	✓	✓	✓
4.02	BPCP-04	SOCA-002	Clean Water	✓	✓	✓	✓
4.03	BPCP-04	SOCA-003	Use Inhouse Toilet	✓	✓	✓	✓
4.04	READ-05	SOCA-004	Juvenile Rights & Rehabilitation	✓	✓	✗	✗
4.05	BPCP-04	SOCA-005	Green Burial Grounds	✓	✓	✓	✓
4.06	BPCP-03	SOCA-006	Yoga for Health	✓	✓	✓	✓
4.07	READ-01	SOCA-007	READing	✓	✓	✓	✓
4.08	CFRP-00	SOCA-008	Be an "Agent of Change"	✓	✓	✓	✓
4.09	BPCP-01	SOCA-009	Share a Meal	✓	✗	✓	✗
4.10	CFRP-00	SOCA-010	Be "The POWER of ONE"	✓	✓	✓	✓
4.11	BPCP-04	SOCA-011	Free from "Plastic Pollution"	✓	✓	✓	✓
4.12	BPCP-04	SOCA-012	Green Challenge	✓	✓	✓	✓
4.13	BPCP-02	SOCA-013	No to Drugs & Holchol	✓	✓	✓	✓
4.14	READ-06	SOCA-014	Inspiring Young Minds	✓	✓	✓	✓
4.15	BPCP-02	SOCA-015	Connect SDGs 2030	✓	✓	✓	✓
4.16	BPCP-03	SOCA-016	The "POWER of SEWING"	✓	✗	✗	✗

We promote our social campaigns using our website (blogs) and social media platforms and invest in digital marketing and AI tools enhancing the effectiveness of our online campaigns.

COLLECTIVE FUNDRAISING PROJECT

COMMUNITY DRIVEN TEAM BUILDING & FUNDRAISING PROGRAM

PARD INDIA
Serving at Grassroots
Collective Fundraising Project (CFRP)

We give first
Before we take

We raise funds by preaching the art of "Joy of Giving" by way of "Giving-back-to-society" under "Collective Fundraising Project"

WE CONNECT SDGS 2030

Project Code	Project / Program Description	SDG-1	SDG-2	SDG-3	SDG-4	SDG-5	SDG-6	SDG-7	SDG-8	SDG-9	SDG-10	SDG-11	SDG-12	SDG-13	SDG-14	SDG-15	SDG-16	SDG-17
READ-00	Rural Education and Development (READ) Project	✓	✓	✓	✓	✓	✓	✓	✓		✓			✓		✓	✓	✓
BPCP-00	Building Positive Communities Project (BPCP)	✓	✓	✓		✓	✓	✓	✓		✓			✓		✓	✓	✓

With the SDGs, everything is connected!

PARD INDIA connects lives of grassroots to SDGs for a better world !!

ART OF PROJECT MANAGEMENT

Our Expertise - Professional Way of Executing Impactful Social Projects

1 INITIATION

- Project Discussions / Identifying Objectives

2 PLANNING

- Project scope statement
- Work breakdown structure
- Execution Procedure

3 EXECUTION

- Forecasts
- Project Execution
- Progress Monitoring – Daily / Monthly / Annual Impact

4 CONTROL

- Activity tracking
- Goal tracking
- Budget tracking

5 CLOSURE

- Project Analysis
- Project Impact Report

COLLECTIVE FUNDRAISING PROJECT
COMMUNITY DRIVEN TEAM BUILDING & FUNDRAISING PROGRAM

Impact of every Rupee of your DONATION

The "POWER of Rupee 1"

What happens when you donate Rupee1 to PARD INDIA ?

Most of it (about 70 pasie) is invested in educational needs of poor children (V-kids) in villages; will have an immeasurable benefit

The rest of the Rupee (about 30 pasie) is invested in Building Positive Communities & Collective Fund Raising Programs that stretch the power of your Rupee

This investment generates around 60 paise worth of value added services i.e.
200% return
in care for poor children (V-kids) and their communities.

Giving back to Society

Donate to "V-kid Educational Fund"

The bottom line ?

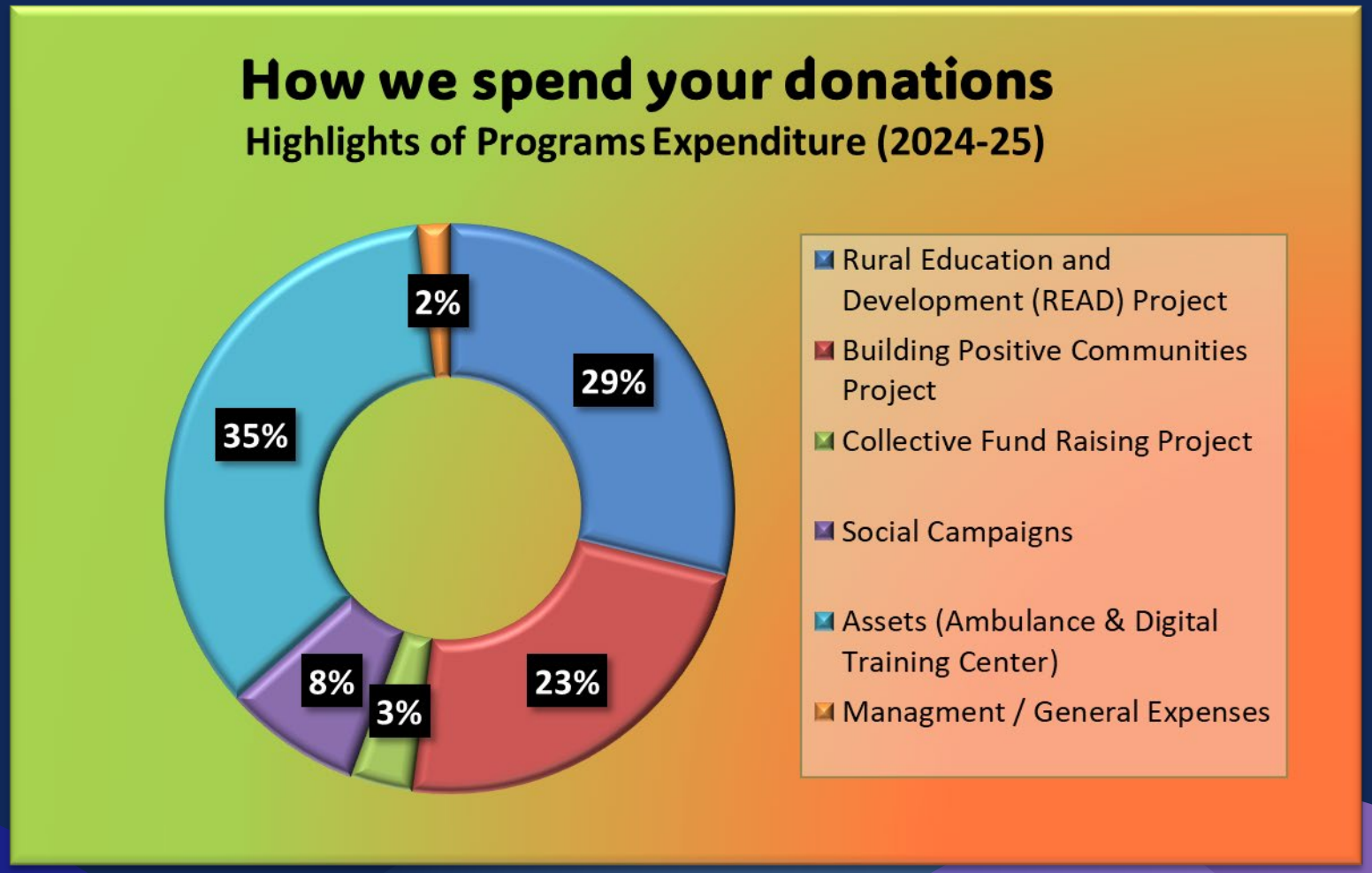
Every Rs. 1 you donate = Rs. 1.30 is impact

That's a smart Return on Social Investment .
We assure you a value and accountability to your every donation.

www.pardindia.org

We are 100% Transparent and Accountable for every Rupee of DONATION that we receive.

KNOW HOW WE SPENT YOUR DONATIONS DURING 2024-25



We exercise complete financial stewardship, ensuring transparency and accountability to all our stakeholders.

CONTACT US

Avail Tax Exemption
Under Sec 80 G
FCRA Approved

- www.pardindia.org
- info@pardindia.org
- (+91) 963-963-5858

https://www.pardindia.org/contact-us/

Registered Office

Door No: 8-34, Yernagudem (Post),
East Godavari (District),
Andhra Pradesh, India, PIN - 534313.
(+91) 9959255384 / 9490350035
Treasurer-ec@pardindia.org

Vizag Office - CSR Center

Ground Floor, Katari Kastle,
Suryakantham Layout,
Goshala, Vepagunta Post,
Visakhapatnam, Andhra Pradesh,
India, PIN - 530047
(+91) 9492360555 / 9652778652
Team-CSR@pardindia.org

PARD INDIA
Serving at Grassroots

Pragathi Association for Rural Development

THANK YOU

PARTNER WITH US

- www.pardindia.org
- info@pardindia.org
- (+91) 963-963-5858